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Author & Award-Winning Retail Expert Mike Cosentino

**Available for Podcasts, Industry Panels,
TV/Radio Segments, and Editorial.**

Mike is a seasoned retail executive who can speak to almost any topic impacting the Retail and Hospitality industries today. Below is a sampling of current popular themes.

1. Brick & Mortar Success:
Why It's the Mortar (Foundational Skills) and Not the Bricks (Most Visible Assets) that Matter Most
2. CEOs & Leadership:
Sharing Your Authority Is the Best Way to Show Who Is in Charge
3. Building an Unshakable Structure:
Why Uninvolved Optimization is the Best Approach to Scalable Growth
4. You Need Both:
The Most Important Soft Skills & Hard Skills for Leaders in the Service Economy
5. "Experience" Required: The Service Quotient for Retail and Hospitality
6. Why Underdeveloped and Underperforming Store Managers are the Biggest Risk in Retail
7. DOs & DONTs for Retailers in the Current Economy

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